



Net Thing Internet, Inc.
 1-610-631-8471
<http://www.netthing.net>



Net Thing is now nti4.com
Are you using your WebHost Manager software with Net Thing?
Read on and see what your website can tell you.

SEO/Hosting Newsletter

Get More Business by Improving Your Search Engine Rankings!

Increase Your Web Site Traffic

Current Customer Help Links

Website cPanel Instructions

Tech Support

Newsletter & Other Stuff

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More About Net Thing

Client Portfolio

Join our list

Join our mailing list!

Get More Business by Improving Your Search Engine Rankings!

Over a year ago Net Thing upgraded its servers which are located just outside New York City on the backbone of the Internet. We also improved the operating system and purchased a back office for our customers that gives them the ability to manage their emails, get information on visits to their website and much more using a back office called [cPanel](#). If your site is hosted on Net Thing servers and you are not taking advantage of these tools, you are really missing the boat!



So, how can this help your business?
 Here is one suggestion. If you were to run a radio ad or do a major mailing and wanted to see how effective the campaign is. The first thing would be to create a "landing page" on your web site named promotion.htm and then have that address used in the promotion. You would mention in the ad to go to <http://www.yourdomainname.com/promotion>. While the campaign is running, you can check through the back office of your website (cPanel) and see how many people are actually coming to the site. We have used this technique with car dealers, hotels, etc. This is another tool that will help you determine how effective your advertising campaign has been and at no additional cost to your company,

How do I get to my back office?
 First you need your username and password (this is not the one you use for your email) If you do not have it, call us at 610-631-8471 and we will email it to you.

The next step is to go to your web site and type in:
<http://www.mydomainname.com/cpanel>
cPanel is the name of the back office. You will see a log in screen. Put in your user name and password and you will see all the features available to you.
If you are interested in the traffic to your web site, click on the icon "awstats" and you will be amazed at the information available to you regarding traffic to your site. **For more information click on the left side of this newsletter under: [Current Customer Help Links](#)**

Increase Your Web Site Traffic

A good Web Traffic company works to find quality, relevant sites to get links for you as well as promoting your site in ways that naturally build those links through keywords pertinent to your site.

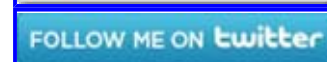
"Net Thing knows how to promote your site properly - building your page ranking the way that search engines recognize and allow."

<http://www.nti4.com/marketing.htm>

[nti4.com](http://www.nti4.com)



Promote Your Page Too



Net Thing newsletter created with:
[Constant Contact](#).

For more information on this subject, Web Design or Marketing of your site to search engines, please call me at **610-631-8471**.

Don't forget to check out the quick links on the left hand side for more information on "managing your web site".

Regards,

Harry Wagner
Net Thing, Inc

Email: news@netthing.net